



## Bachelor's Degree in Management

Faculty Of Economics And Administrative Sciences

HOME

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FOR STUDENTS

### Course Structure Diagram

First Semester		Theo.	Prac	Credits	ECTS
<u>TURK 101</u>	TURKISH LANGUAGE I	2	0	2	2
<u>MATH 103</u>	CALCULUS FOR SOCIAL SCIENCES I	3	0	3	8
<u>MAN 101</u>	INTRODUCTION TO BUSINESS	3	0	3	8
<u>LAW 151</u>	INTRODUCTION TO LAW	3	0	3	5
<u>ECON 101</u>	INTRODUCTION TO MICROECONOMICS	3	0	3	5
<u>APHR 101</u>	ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REVOLUTION I	2	0	2	2
		<b>16</b>	<b>0</b>	<b>16</b>	<b>30</b>

Second Semester		Theo.	Prac	Credits	ECTS
<u>TURK 102</u>	TURKISH LANGUAGE II	2	0	2	2
<u>MATH 104</u>	CALCULUS FOR SOCIAL SCIENCES II	3	0	3	6
<u>MAN 106</u>	INTRODUCTION TO BEHAVIORAL SCIENCE	3	0	3	5
<u>MAN 102</u>	FUNDAMENTALS OF MANAGEMENT	3	0	3	5
<u>LAW 350</u>	BUSINESS LAW	3	0	3	5
<u>ECON 102</u>	INTRODUCTION TO MACROECONOMICS	3	0	3	5
<u>APHR 102</u>	ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REVOLUTION II	2	0	2	2
		<b>19</b>	<b>0</b>	<b>19</b>	<b>30</b>

Third Semester		Theo.	Prac	Credits	ECTS
<u>MAN 211</u>	ORGANISATION THEORY I	3	0	3	6
<u>MAN 209</u>	PRINCIPLES OF MARKETING	3	0	3	5
<u>MAN 203</u>	OPERATIONS RESEARCH IN BUSINESS AND ECONOMICS I	3	0	3	5
<u>MAN 201</u>	FINANCIAL ACCOUNTING I	3	0	3	5
<u>ECON 203</u>	STATISTICS FOR SOCIAL SCIENCES I	3	0	3	4
XXX xxx	NON -AREA ELECTIVE I*	3	0	3	5
		<b>18</b>	<b>0</b>	<b>18</b>	<b>30</b>

Fourth Semester		Theo.	Prac	Credits	ECTS
<u>MAN 224</u>	MARKETING MANAGEMENT	3	0	3	6
<u>MAN 212</u>	ORGANISATION THEORY II	3	0	3	6
<u>MAN 204</u>	OPERATIONS RESEARCH IN BUSINESS AND ECONOMICS II	3	0	3	4
<u>MAN 202</u>	FINANCIAL ACCOUNTING II	3	0	3	5
<u>ECON 204</u>	STATISTICS FOR SOCIAL SCIENCES II	3	0	3	4
XXX xxx	NON -AREA ELECTIVE II*	3	0	3	5
		<b>18</b>	<b>0</b>	<b>18</b>	<b>30</b>

Fifth Semester		Theo.	Prac	Credits	ECTS
<u>MAN 307</u>	PRODUCTION AND OPERATIONS MANAGEMENT	3	0	3	6
<u>MAN 305</u>	COST ACCOUNTING	3	0	3	7
<u>MAN 303</u>	MANAGERIAL FINANCE I	3	0	3	6
XXX xxx	AREA ELECTIVE I**	3	0	3	6
XXX xxx	NON -AREA ELECTIVE III*	3	0	3	5
		<b>15</b>	<b>0</b>	<b>15</b>	<b>30</b>

Sixth Semester		Theo.	Prac	Credits	ECTS
<u>MAN 314</u>	HUMAN RESOURCES MANAGEMENT	3	0	3	5
<u>MAN 306</u>	MANAGERIAL ACCOUNTING	3	0	3	7
<u>MAN 304</u>	MANAGERIAL FINANCE II	3	0	3	7
XXX xxx	AREA ELECTIVE II**	3	0	3	5
XXX xxx	AREA ELECTIVE III**	3	0	3	6
		<b>15</b>	<b>0</b>	<b>15</b>	<b>30</b>

Seventh Semester		Theo.	Prac	Credits	ECTS
<u>MAN 401</u>	STRATEGIC MANAGEMENT	3	0	3	5
XXX xxx	AREA ELECTIVE IV**	3	0	3	5
XXX xxx	AREA ELECTIVE V**	3	0	3	5
XXX xxx	AREA ELECTIVE VI**	3	0	3	5
XXX xxx	AREA ELECTIVE VII*	3	0	3	5
XXX xxx	AREA ELECTIVE VIII**	3	0	3	5
		<b>18</b>	<b>0</b>	<b>18</b>	<b>30</b>

Eight Semester		Theo.	Prac	Credits	ECTS
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MAN 402	INTERNATIONAL BUSINESS	3	0	3	6
XXX xxx	AREA ELECTIVE IX**	3	0	3	6
XXX xxx	AREA ELECTIVE X**	3	0	3	6
XXX xxx	AREA ELECTIVE XI	3	0	3	6
XXX xxx	AREA ELECTIVE XII**	3	0	3	6
		<b>15</b>	<b>0</b>	<b>15</b>	<b>30</b>

Total Credits Required in Degree Program: 134

Total ECTS Credits: 240

\*Students must select courses from non-area electives list approved by the department at the beginning of each semester.

\*\*Students must select courses from the area electives list shown below.

**Total Credits Required in Degree Program: 134 / Total ECTS Credits: 240**

**INFORMATION: All of the following elective courses aren't opened each semester. Please take information about potential open courses from the head of department.**

#### Elective Courses

AREA ELECTIVES (3+0) 3		Theo.	Prac	Credits	ECTS
<u>MAN 232</u>	BUSINESS COMMUNICATIONS FOR MANAGEMENT II	3	0	3	5
<u>MAN 250</u>	DATA PROCESSING I	3	0	3	5
<u>MAN 320</u>	SERVICE MANAGEMENT	3	0	3	6
<u>MAN 324</u>	CONSUMER BEHAVIOUR	3	0	3	6
<u>MAN 361</u>	ORGANISATIONAL BEHAVIOR	3	0	3	6
<u>MAN 367</u>	BUSINESS ETHICS	3	0	3	6
<u>MAN 369</u>	E-BUSINESS	3	0	3	6
<u>MAN 377</u>	TURKISH ACCOUNTING PRACTICES AND COMPUTER APPLICATIONS I	3	0	3	6
<u>MAN 378</u>	TURKISH ACCOUNTING PRACTICES AND COMPUTER APPLICATIONS II	3	0	3	6
<u>MAN 379</u>	CONSTRUCTION AND REAL ESTATE ACCOUNTING	3	0	3	6
<u>MAN 385</u>	CORPORATE ACCOUNTING	3	0	3	6
<u>MAN 390</u>	SUPPLY CHAIN MANAGEMENT	3	0	3	6
<u>MAN 404</u>	INVESTMENT MANAGEMENT	3	0	3	6
<u>MAN 407</u>	MANAGEMENT INFORMATION SYSTEMS	3	0	3	6
<u>MAN 411</u>	AUDITING	3	0	3	6
<u>MAN 414</u>	FINANCIAL STATEMENT ANALYSIS	3	0	3	6
<u>MAN 416</u>	TOTAL QUALITY MANAGEMENT AND ITS TOOLS	3	0	3	6
<u>MAN 419</u>	ENTERPRISE RESOURCE PLANNING AND SYSTEM MANAGEMENT	3	0	3	6
<u>MAN 422</u>	INTERNATIONAL ACCOUNTING STANDARDS	3	0	3	6
<u>MAN 425</u>	KNOWLEDGE MANAGEMENT	3	0	3	6
<u>MAN 432</u>	BUSINESS POLICY	3	0	3	6
<u>MAN 433</u>	STRATEGIC COST MANAGEMENT	3	0	3	6
<u>MAN 434</u>	ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT	2	2	3	5
<u>MAN 435</u>	FAMILY BUSINESS MANAGEMENT	3	0	3	6
<u>MAN 437</u>	NGO MANAGEMENT	3	0	3	6
<u>MAN 441</u>	INTERNATIONAL FINANCE	3	0	3	6
<u>MAN 444</u>	PERFORMANCE MANAGEMENT	3	0	3	6
<u>MAN 448</u>	FORECASTING METHODS	3	0	3	6
MAN 449	MODELS OF DECISION MAKING	3	0	3	6
<u>MAN 452</u>	ADVERTISMENT MANAGEMENT	3	0	3	6
<u>MAN 454</u>	BRAND MANAGEMENT	3	0	3	6
<u>MAN 469</u>	PROJECT MANAGEMENT	3	0	3	6
<u>MAN 471</u>	INTERNATIONAL MARKETING	3	0	3	6
MAN 472	SALES MANAGEMENT	3	0	3	5
<u>MAN 475</u>	SYSTEMS APPROACHES TO MANAGEMENT	3	0	3	6
<u>MAN 476</u>	SYSTEMS APPROACHES TO MANAGEMENT II	3	0	3	6
<u>MAN 482</u>	TURKISH CAPITAL MARKETS AND STOCK EXCHANGE	3	0	3	5
<u>MAN 483</u>	FINANCIAL MARKETS AND INSTITUTIONS	3	0	3	6
<u>MAN 484</u>	SPECIAL TOPICS IN MANAGEMENT	3	0	3	6
<u>MAN 487</u>	LOGISTICS MANAGEMENT	3	0	3	6
<u>MAN 489</u>	COMPUTER SIMULATIONS IN MANAGEMENT	3	0	3	6
<u>MAN 494</u>	CUSTOMER RELATIONSHIP MANAGEMENT AND DATA MINING	3	0	3	6
<u>MAN 497</u>	COOPERATIVE CAREER EDUCATION I	0	6	3	5
<u>MAN 498</u>	COOPERATIVE CAREER EDUCATION II	0	6	3	5
FIN 203	INTRODUCTION TO BANKING AND FINANCIAL SERVICES	3	0	3	5
<u>FIN 206</u>	BANK ACCOUNTING AND REPORTING	3	0	3	5
FIN 208	BANKING OPERATIONS	3	0	3	5
<u>FIN 301</u>	INVESTMENT MANAGEMENT	3	0	3	5
<u>FIN 303</u>	REGULATIONS OF FINANCIAL MARKETS	3	0	3	4
FIN 304	FINANCIAL MARKETS AND INSTITUTIONS	3	0	3	5
FIN 306	MANAGEMENT OF FINANCIAL INSTITUTIONS	3	0	3	5
<u>FIN 311</u>	CREDIT AND FUND MANAGEMENT IN BANKING	3	0	3	6
FIN 312	INTERNATIONAL BANKING	3	0	3	6
FIN 313	FOREIGN EXCHANGE AND INTERNATIONAL OPERATIONS	3	0	3	6

FIN 314	FINANCIAL MATHEMATICS	3	0	3	5
FIN 315	FINANCIAL SERVICES MARKETING	3	0	3	6
FIN 401	RISK MANAGEMENT	3	0	3	6
<u>FIN 404</u>	INTERNATIONAL FINANCE	3	0	3	6
FIN 411	SECTORAL TRAINING I	3	0	3	6
FIN 412	SECTORAL TRAINING II	3	0	3	6
FIN 413	ASSET AND LIABILITY MANAGEMENT	3	0	3	6
FIN 414	DERIVATIVE MARKETS	3	0	3	5
FIN 415	REAL ESTATE FINANCE	3	0	3	5
FIN 416	MERGING AND ACQUISITIONS	3	0	3	5
FIN 417	CORPORATE FINANCE	3	0	3	6
FIN 420	TURKISH CAPITAL MARKETS AND STOCK EXCHANGE	3	0	3	5
<u>LAW 253</u>	OBLIGATION LAW AND ISSUES	3	0	3	5
<u>LAW 351</u>	COMMERCIAL LAW AND ISSUES	3	0	3	5
<u>LAW 352</u>	TURKISH TAXATION LAW AND SYSTEM	3	0	3	5
<u>ECON 231</u>	INTERMEDIATE MICROECONOMICS	3	0	3	9
<u>ECON 232</u>	INTERMEDIATE MACROECONOMICS	3	0	3	9
<u>ECON 254</u>	INDUSTRIAL ECONOMICS	3	0	3	5
ECON 274	INSTRUMENTS AND PRACTICES OF ISLAMIC FINANCE AND BANKING	3	0	3	5
<u>ECON 297</u>	RESEARCH WRITING IN ECONOMICS	3	0	3	5
<u>ECON 301</u>	MATHEMATICAL ECONOMICS I	3	0	3	5
<u>ECON 302</u>	MATHEMATICAL ECONOMICS II	3	0	3	5
<u>ECON 303</u>	ECONOMETRICS I	3	0	3	6
<u>ECON 304</u>	ECONOMETRICS II	3	0	3	8
<u>ECON 312</u>	INTERNATIONAL FINANCE	3	0	3	7
<u>ECON 321</u>	PUBLIC FINANCE I	3	0	3	4
<u>ECON 322</u>	PUBLIC FINANCE II	3	0	3	5
<u>ECON 331</u>	HISTORY OF ECONOMIC THOUGHT I	3	0	3	4
<u>ECON 332</u>	HISTORY OF ECONOMIC THOUGHT II	3	0	3	5
<u>ECON 341</u>	FINANCIAL MARKETS AND TRADING APPLICATIONS	3	0	3	5
<u>ECON 351</u>	MANAGERIAL ECONOMICS I	3	0	3	5
ECON 352	MANAGERIAL ECONOMICS	3	0	3	5
<u>ECON 361</u>	SOCIAL CHOICE AND WELFARE	3	0	3	5
<u>ECON 363</u>	LABOR ECONOMICS	3	0	3	5
<u>ECON 365</u>	APPLIED ECONOMETRICS I	3	0	3	5
<u>ECON 366</u>	APPLIED ECONOMETRICS II	3	0	3	5
<u>ECON 373</u>	ENVIRONMENTAL ECONOMICS	3	0	3	5
<u>ECON 377</u>	PARTICIPATORY BANKING	3	0	3	5
ECON 378	HISTORY OF ISLAMIC ECONOMIC THOUGHT	3	0	3	5
<u>ECON 379</u>	ECONOMICS CULTURE	3	0	3	5
<u>ECON 386</u>	ECONOMIC POLICY	3	0	3	5
<u>ECON 388</u>	ENGINEERING ECONOMICS	3	0	3	5
<u>ECON 403</u>	ECONOMIC ANALYSIS	3	0	3	6
<u>ECON 405</u>	ECONOMIC THEORY III	3	0	3	6
<u>ECON 406</u>	ECONOMIC THEORY IV	3	0	3	6
<u>ECON 411</u>	ECONOMIC HISTORY I	3	0	3	6
<u>ECON 414</u>	ECONOMIC HISTORY II	3	0	3	6
<u>ECON 423</u>	TURKISH ECONOMY	3	0	3	6
<u>ECON 433</u>	GAME THEORY FOR SOCIAL SCIENCES	3	0	3	6
<u>ECON 436</u>	MONEY AND BANKING	3	0	3	6
<u>ECON 463</u>	READING AND RESEARCH IN SELECTED TOPICS I	3	0	3	6
<u>ECON 464</u>	READING & WRITING IN SELECTED TOPICS III	3	0	3	5
<u>POLS 105</u>	INTRODUCTION TO POLITICAL SCIENCE I	3	0	3	7
<u>SOC 320</u>	DATA ANALYSIS IN SOCIAL SCIENCES (SPSS)	3	0	3	5
<u>ITR 201</u>	INTERNATIONAL BUSINESS I	3	0	3	5
ITR 202	INTERNATIONAL BUSINESS II	3	0	3	5
<u>ITR 203</u>	INTERNATIONAL ECONOMICS	3	0	3	6
<u>ITR 301</u>	INTERNATIONAL TRANSPORTATION AND LOGISTICS	3	0	3	5
ITR 302	GLOBAL SUPPLY CHAIN MANAGEMENT	3	0	3	5
ITR 303	INTERNATIONAL TRADE FINANCING	3	0	3	5
<u>ITR 304</u>	INTERNATIONAL BUSINESS ACCOUNTING	3			