



UNIVERSITÉ
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Creative internationalization in crisis scenarios

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Outlines

- 1. The contemporary university: an institution facing multiple crises
- 2. Internationalization of universities: beyond a narrow definition
- 3. Paths for a creative internationalization

1. The contemporary university: an institution facing multiple crises

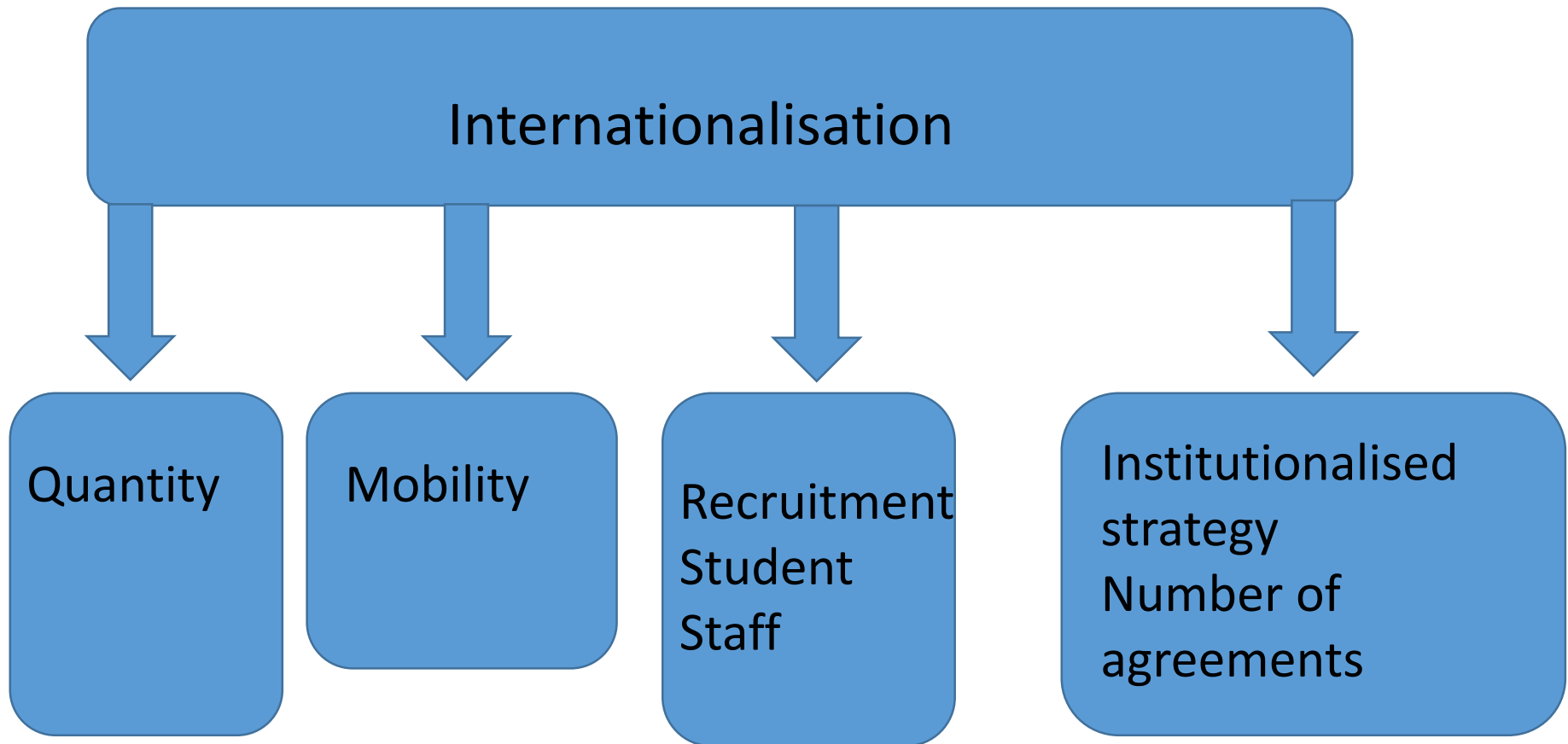
- Merchandise, Commodity, Public good, Public service, Science, Knowledge society, Pillar of national development, Space for intellectual creativity?

- Lack of funds
- International and national competition
- Privatization
- Globalization

- Accountability
- New public management
- Leadership
- Governance
- Social mobility

2. Internationalization of universities: beyond a narrow definition

(a) Superficial Internationalisation



(b) Transformative internationalisation

Quality of education

Attractive partners for cooperation

Cultural understanding and global solidarity

Increased international knowledge, experience and intercultural/language competencies

“Internationalization at the national, sector and institutional levels is defined as the process of integrating an international, intercultural or global dimension into the purpose, functions or delivery of post-secondary education.”

(Jane Knight, Journal of International Higher Education, no. 33, 2003)

“contemporary universities are places where cultures (and so perspectives) meet”
Clifford and Montgomery (2014).

3. Paths for a creative internationalization

- A place for migrants and refugees within the university
- InZone: <http://inzone.unige.ch/>
- Projects in communities affected by conflict and crisis: higher education through learner-centered and technology-supported pedagogical models.
- Develop research programs and PhD programs involving North and South
- Training teacher internationally